

THE SALE IS OVER.

THE BRAND CONTACT IS NOT.

Holdercard is a new physical advertising space given to customers as a useful branded item. The card folds into a smartphone stand, stays in use at home and offers a direct way back to your brand.



GENUINE IMAGE FROM HOLDERCARD.COM MEDIA LIBRARY

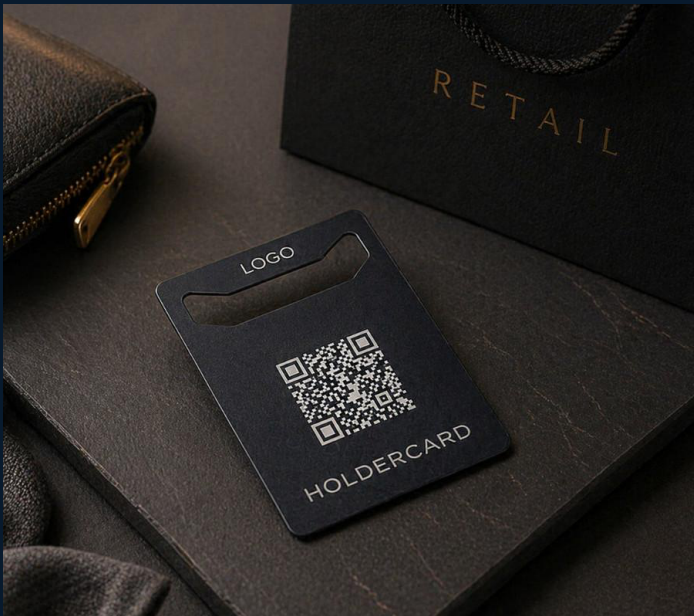
PREPARED FOR: [STORE / RETAIL CHAIN NAME]

CHECKOUT • GIFT • LOYALTY • REPEAT PURCHASES

Images show Holdercard branding examples, not a finished design for your chain.

A GIFT AT CHECKOUT. A REASON TO COME BACK.

Instead of a flyer that may be misplaced, shoppers receive a useful branded object. A simple explanation is enough: "A gift from our store. It folds into a phone stand, and the QR code links to our services and offers."



1

AT THE POINT OF SALE

The cashier offers a Holdercard in your design. It can be part of a loyalty scheme or promotion.

2

AT HOME OR WORK

Customers fold out the stand, use it and see the brand beside the screen.

3

WHEN THEY NEED YOU AGAIN

The QR opens the relevant store page without having to search again.

A single handover may lead to repeat contact. The card itself does not guarantee sales; outcomes depend on the offer and digital experience.

MORE THAN A QR. A REASON TO KEEP THE CARD.



01 / LOYALTY PROGRAMME

QR access to sign-up, benefits or a customer account.

02 / CATALOGUE AND REPEAT ORDERS

Direct access to products, promotions or online ordering.

03 / AFTER-SALES SUPPORT

For electronics: product registration, guidance or service.

04 / MULTI-STORE CAMPAIGNS

Different QR destinations for stores, regions or campaigns.

Keeping an advertising item may create further brand contact; it does not prove sales growth. Agree the measures of success before launching the campaign.

A USEFUL OBJECT.

ANOTHER BRAND CONTACT.

Holdercard turns a one-off handover into a practical branded item. Match the idea to your audience and measure real engagement.

RETAIL STORES

A practical take-home card extends brand contact and can lead to current offers or an official catalogue.

01 / YOUR BRAND, YOUR DESIGN

Bring your logo, colours and verified QR destination. Artwork is approved before production.

02 / A MEANINGFUL HANDOVER

Choose a natural customer touchpoint. Show why this promotional card is worth keeping and using.

03 / REPEATED VISIBILITY

A useful item may stay near a smartphone. QR activity can be measured without claiming guaranteed conversions.

YOUR CAMPAIGN — YOUR AUDIENCE — YOUR BRAND

Discuss a tailored campaign for your organisation.

FROM A GIFT TO THE NEXT PURCHASE.

Holdercard is not a stand-alone souvenir scheme. It can become part of an existing customer journey: store purchase → useful gift → repeat contact → a return to the brand's own channels.

01 / OBJECTIVE

Choose one priority: repeat purchases, loyalty sign-ups or product registration.

02 / QR & LANDING PAGE

[QR URL] → [CATALOGUE / REWARDS / PRODUCT PAGE]. The brand provides and maintains the destination.

03 / HANDOVER

At checkout, with the receipt, in an order, with a product or in a promotion.

04 / MEASUREMENT

Use tagged links or pilot codes to track scans, enquiries and verified orders.

WHAT WE NEED TO PERSONALISE

[CHAIN NAME] · [LOGO / BRAND GUIDE] · [QUANTITY] · [LOCATIONS] · [QR URL]
· [PRIMARY ACTION] · [CONTACT PERSON]

REQUEST A TAILORED INTERNATIONAL QUOTATION